



COMAU SUPPORTS SME BY LAUNCHING A GLOBAL SOLUTIONS-BASED NETWORK

Comau Marketplace to showcase a complete range of application cases from Comau+ Systems Integrators

Grugliasco (Turin), June 22, 2020 – Comau has launched a global web-based networking platform designed to support general industry SME (small medium enterprise) by creating a win-win ecosystem between ‘verified’ systems integrators and companies exploring automation opportunities. To help industries of all sizes reap the benefits of automation in an intelligent and cost-effective manner, the Comau Marketplace platform features real-world case studies, targeted solutions and industry-specific guidance on how automation can help increase productivity and lower overall costs. It also helps established and emerging systems integrators propose solutions and interact with potential customers.

As a catalog of answers in the world of automation, **Marketplace allows SME to filter solutions by industry and/or application and delivers information in a standard, story-telling format that facilitates easy comparison between options.**

The Comau Marketplace applications showcase is part of the company’s innovative Comau+ Community, designed for established systems integrators and those new to the world of robotics. Indeed, Comau+ offers an incubator-like infrastructure whereby partners can obtain demo or loaned robots, programming assistance, professional training, co-marketing activities and access to Comau’s online community. With the objective of spearheading an interactive robotics community that allows integrators and customers to grow their businesses together, Comau will leverage its globally-recognized know-how in robotics, integrated automation, 3D validation and simulation and distance learning competencies to help ensure the best fit for each project.

“The importance of the Marketplace platform emphasizes Comau’s ongoing commitment to automation beyond traditional markets,” explained **Duilio Amico**,



www.comau.com



PRESS RELEASE

Marketing and Network Development Director for Comau Robotics & Automation Products. *“Through the years, our solutions helped automate many production lines from shoe manufacturing and glass handling to the entire food and beverage production process, including fresh foods. With Comau Marketplace, companies who are new to automation have the opportunity to approach with a network of partners specialized in meeting their specific application needs”.*

Comau Marketplace is now online at: comau.com/marketplace



www.comau.com

Made in Comau



About Comau

Comau, a member of the FCA Group, is a worldwide leader in delivering advanced industrial automation products and systems. Its portfolio includes technology and systems for electric, hybrid and traditional vehicle manufacturing, industrial robots, collaborative and wearable robotics, autonomous logistics, dedicated machining centers and interconnected digital services and products able to transmit, elaborate and analyze machine and process data. With over 45 years of experience and a strong presence within every major industrial country, Comau is helping manufacturers of all sizes in almost any industry experience higher quality, increased productivity, faster time-to-market and lower overall costs. The company's offering also extends to project management and consultancy, as well as maintenance and training for a wide range of industrial segments. Headquartered in Turin, Italy, Comau has an international network of 7 innovation centers, 5 digital hubs, 8 manufacturing plants and employs more than 9,000 people in 14 countries. A global network of distributors and partners allows the company to respond quickly to the needs of customers, no matter where they are located throughout the world. Through the training activities organized by its Academy, Comau is also committed to developing the technical and managerial knowledge necessary for companies to face the challenges and opportunities of Industry 4.0.

www.comau.com

Press office: Headquarter

Giuseppe Costabile
Brand & Communication Manager
giuseppe.costabile@comau.com
Tel. +39 011 0049670
Mob. +39 338 7130885

Burson Cohn & Wolfe

Gianluca Lombardelli
gianluca.lombardelli@bcw-global.com
Tel. +39 02 72143501
Mob. +39 335 7841708

Luca Cigliano
luca.cigliano@bcw-global.com
Tel. +39 02 72143513
Mob. +39 348 4599956

Francesca Cesa Bianchi
Francesca.cesabianchi@bcw-global.com
Tel. +39 02 72143589
Mob. +39 342 0101635



www.comau.com