Project & People Management School 2020

The best way to strengthen personal effectiveness

in collaboration with

UNIVERSITÀ CATTOLICA DEL SANTO CROCIFISSO
POLITECNICO DI TORINO
SAA School Management
FINSAA
TONGJI UNIVERSITY
Save The Dates

DETROIT
JULY 27 - AUGUST 7 2020
Enrollment
From February 1 to May 3, 2020
Costs
€ 1,600 Training + € 1,100 Accomodation Pack + Travel

SHANGHAI
AUGUST 17 - 28 2020
Enrollment
From February 1 to May 3, 2020
Costs
€ 1,600 Training + € 1,100 Accomodation Pack + Travel
The School is open to all university students.

Check with your University for the possibility of earning credits through participation in this program.

- Strengthen your personal effectiveness and acquire methodologies and tools for project and people management within a multinational context;

- Identify a career path within a company that consistent with your aspiration, desires and passions;

- Be prepared to respond to the requirements of the future working environment;

- Learn about your potential and put yourself to the test in a unique learning environment that will provide useful feedback for self-improvement;

- Enjoy captivating experiences such as:
  - Travelling and exploration of new cultures;
  - Meetings, socialization and networking;
  - Entertainment and recreational opportunities.
To be successful in business and to work efficiently in the business world, it’s no longer enough to attain excellence from a disciplined technical point of view. Today, global companies are constantly looking for young people who possess both the technical skills and the aptitude to become the leaders of tomorrow. To confront the challenges of the increasingly competitive international market, the management of People and Projects is a fundamental skill for students who want to grow quickly, join the business world and achieve ambitious personal and professional results.

Ten Days inside the Comau Academy, one of the leading training centers in the world of industrial automation, will deliver a unique opportunity to immerse yourself in the dynamics of a global company. No matter which location you choose, the learning path offered by this innovative school starts with a brief introduction to Business Evolution and is then divided into two fundamental modules:

- **PROJECT MANAGEMENT:** focused on the main methodologies and tools needed to effectively manage a project. In this way, students will be able to experience, first-hand, the solutions used by companies to run their business projects. Students will also be put to the test as they will be asked to develop and manage a project which will be presented to the management team.

- **PEOPLE MANAGEMENT:** focused on the main methodologies and tools needed to guide people towards business results. After the first section, which is dedicated to the improvement of personal effectiveness, this module concentrates on people management skills. Students will be taught methods and tools used by companies to manage human resources. They will live alongside the best managers and put themselves to the test by managing an initiative directed at the company’s personnel.

The learning path will be provided in English. It will include classroom training (interactive lectures, case studies, simulations), everyday life within the company (visits, meetings with company leaders, coaching and observation of professional dynamics), and will include work on a real project.

The learning path also includes off-site visits, socialization and a compelling team building event to allow students to experience the importance of individual, corporate and community leadership responsibility. Finally, it includes one study-free weekend to discover the local city and spend time with friends.

**COMAU**

Comau (COnsorzio MAchine Utensili) is a proven worldwide leader in sustainable automation and service solutions with a forward focus. Our solutions range from automation systems, powertain machining, robotics and maintenance, as well as advanced production systems and environmental services for a wide range of industrial sectors. Building on our strong history in the automotive industry and our centers of excellence we have developed solid experience, skills and know-how, and have pushed towards the future through a range of industries and applications. Today, Comau has a truly global presence with 30 locations in 12 countries, which allow us to offer tailor-made solutions and localized support in a variety of fields.
# Course Structure

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<td><strong>Module 1</strong></td>
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<td><strong>BUSINESS EVOLUTION</strong></td>
<td><strong>PROJECT MANAGEMENT</strong></td>
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## CLASSROOM Training

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<tr>
<td>BUSINESS EVOLUTION and winning organizations</td>
<td>CORPORATE JOBS AND PROCESSES</td>
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## COMPANY EXPERIENCE Training

<table>
<thead>
<tr>
<th>UNIT 1</th>
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<tr>
<td>VISIT to the company</td>
<td>MEETINGS WITH FUNCTIONAL LEADER of the various processes in the company</td>
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<tr>
<td>2 h</td>
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## COMPANY PROJECT Training

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<th>UNIT 1</th>
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<tbody>
<tr>
<td>PROJECT WORK ACTIVITY</td>
<td>PM FOR A DAY</td>
<td>MANAGER FOR A DAY</td>
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<tr>
<td>8 h</td>
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## Project Work

<table>
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<th>UNIT 1</th>
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<tr>
<td>PROJECT WORK ACTIVITY</td>
<td>PROJECT WORK ACTIVITY</td>
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<tr>
<td>Designing, manufacturing and selling a product to the client</td>
<td>Designing, manufacturing and selling a product to the client</td>
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<tr>
<td>8 h</td>
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• To develop awareness regarding the peculiarities of the project manager’s role in a project-based company.
• To acquire practical project management tools, useful for the monitoring and management of a successful project.

• To promote the identification and development of the key element of personal effectiveness which are required by global organizations.
• To develop an understanding of the challenges that managers often face in the workplace.
• To facilitate the acquisition of practical people management tools, useful to guide individuals and teams towards the achievements of business result.
• To increase awareness of the importance of corporate values and to encourage experimentation with real situations involving individual, corporate and social responsibility.

• To stimulate the development and implementation of an improvement plan, able to improve the student’s personal effectiveness.
• More generally, the experience offered by the Project & People Management School is intended to:
  • Raise self-awareness and help students discover their own potential; encourage them to experiment with professional situations from which to draw useful feedback for self-improvement;
  • Offer the opportunity to enjoy a captivating experience which includes confrontation with different cultures and situations, as well as socialization, networking and fun.
INTRODUCTION: BUSINESS EVOLUTION (2 days)

UNIT 1: BUSINESS EVOLUTION AND WINNING ORGANIZATIONS
Journey inside the competitive market, visit the company and meet with the HR Director. This unit is designed around the following key elements:

- A competitive and rapidly evolving environment.
- Adaptive corporate strategies with a global footprint: mission, guidelines and common values to cope with change while maintaining a distinct identity.
- Integration as a paradigm: listening and action, centralized decision-making,
- Participatory leadership, technical and managerial skills.
- Personal effectiveness and Project & People Management to achieve business results.

UNIT 2: CORPORATE JOBS AND PROCESSES
Journey inside the profession and meet with the principal business leaders. This unit enables you to experience:

- Matrix organizations: key hubs, rules and objectives.
- The governance of global processes.
- Roles and responsibilities in the various business processes: business development,
- Sales & proposal, engineering, supply chain and manufacturing.
- Roles and responsibilities of support functions: Finance, HR, ICT.

MODULE 1: PROJECT MANAGEMENT (4 days)

UNIT 1: PROJECT MANAGEMENT to achieve business results
Analysis of a business case.

- The definition of a PMO: establishing the network, collecting best practices and defining the processes.
- “Horizontal” benchmarking with organizational realities in different sectors.
- The use of policies and their monitoring.
- Project Management methodologies and tools.

UNIT 2: PROJECT MANAGER FOR A DAY and PROJECT WORKING
Coaching, interview with a PM and work on a project.

- Daily monitoring and management activities of a complex project.
- Interview with a PM to highlight the opportunities and challenges that characterize the role.
- Operational work in the management of a project.
MODULE 2: PEOPLE MANAGEMENT (3 days)

UNIT 1: PERSONAL EFFECTIVENESS
Work on projects and hands-on learning in the classroom.
- Project work: designing, manufacturing and selling a product to the customer.
- Personal effectiveness: Customer orientation.
- Personal effectiveness: Results orientation.
- Personal effectiveness: Excellence.
- Personal effectiveness: Interpersonal communications.
- Corporate values.
- Intercultural teamwork.

UNIT 2: PEOPLE MANAGEMENT to guide people towards business results
Analysis of a business case.
- Lead to profit.
- People Management methodologies and tools.

UNIT 3: MANAGER FOR A DAY and PROJECT WORK
Coaching, interview with a manager and work on project.
- Daily activities in team management and the management of individuals.
- Interview with a Manager to highlight the opportunities and challenges that characterize the role.
- Operational work within initiatives related to People Management.

CONCLUSION: EVALUATION (1 day)

UNIT 1: PERSONAL IMPROVEMENT AND FINAL EVALUATION
Feedback, cross-cultural assessment and measurement of learning outcomes.
- Individual strengths and areas for improvement.
- Assessment on the aptitude to work in a multicultural environment.
- Final assessment.
Learning Model

AN INNOVATIVE LEARNING PATH
The "Project and People Management" training course is particularly innovative because it provides real world experience, it aims to leverage natural learning situations which are beneficial for a young student.
The largest city within the State of Michigan, Detroit is the capital of the United States’ automotive industry as well as the cradle of modern work organization.

It was here in fact, that the idea of Henry Ford’s assembly line was born and applied in the first part of the twentieth century. In recent years with the extraordinary revival of Chrysler, Detroit has shown the true depth of its ties with the automotive world. The city is located within a zone know as the American Great Lakes and is connected to the Detroit river. It has the typical climate of the Midwest, which is greatly influenced by the Great Lakes.

The city’s panorama is one of the most recognizable in the world, the meeting of Art Deco skyscrapers in the city’s center and the post-modernism of the Commercial Tower, which together with the Renaissance Center form the symbols of the city. Since the 1940s Detroit has offered the world a steady stream of timeless musical successes. Every night, artists of yesterday, today and tomorrow perform in the city’s many local clubs.

The Henry Ford
A large indoor and outdoor history museum complex and a National Historic Landmark in the Detroit suburb of Dearborn. Named for its founder, the noted automobile industrialist, and based on his desire to preserve items of historical significance and portray the Industrial Revolution, the property houses a vast array of famous homes, exhibits, and Americana.

Detroit Institute of Arts
One of the largest art museums in America, the Detroit Institute of Arts hosts the famous mural Detroit Industry by Diego Rivera and Vincent van Gogh’s self portrait. Graphic art, Oceanic, Islamic and Native American arts are all represented within its more than 100 galleries.

Comerica Park
An open-air baseball stadium located in the heart of Detroit. It serves as the home of the Detroit Tigers. The stadium’s seating capacity is 41,681.
Shanghai is a Guinness prize winning megalopolis. It is the most populous city in the world and is thought of as the economic capital of China. Its port, the country’s largest, is one of the busiest in the world. Shanghai is known as the “Paris of the Orient”, the “Queen of the Orient”, and the “Pearl of the Orient”. It’s a business, finance commercial and communications center for the People’s Republic of China.

The numerous modern skyscrapers of the Pudong financial center bear witness to its international vocation, an open door to China and its extraordinary economic development.

In Shanghai there is much, very much, to be seen.

**Date of course**
From August 17 to 28, 2020

**Enrollment**
From February 1 to May 3, 2020

**Cost**
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**The Yu garden**
Ancient China is well represented by the Yu Garden district, which takes its name from the wonderful gardens with rivers, lakes and temples. The district includes two sites worth visiting; God’s Temple and Old Street, with historical buildings that look out on to the narrow alleyways around them. Here there are more than 200 shops selling jade, silk and artwork. In the zone, almost any variety of tea can be tasted in one of the many traditional tea houses.

**Pudong District**
This district is a sort of Chinese Manhattan. The Oriental Pearl TV Tower rises here in the form of a lute with five spheres, within which there is a rotating restaurant, a museum and a hotel. In the Jin Mao Tower, which is an enormous pagoda, there is an elevator that carries you to the observation deck on the 53rd floor in less than a minute and from which you can see the city’s breathtaking view. The World Financial Center, which is also called the corkscrew, is the latest addition to the family of skyscrapers and it can be climbed for an exciting “walk in the air”.

**Bund and Docks**
Facing Pudong is the Bund district, with fifty or so historical buildings. It is a very fashionable area, and a breathtaking view of the Pudong skyline can be enjoyed along the pedestrian avenue. Close by there is the Docks zone, which is reminiscent of what was happening in London some years ago.
FOR MORE INFORMATION
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www.comau.com

APPLY NOW
ppmform.comau.com

PARTNERS
Comau Academy, Università Cattolica Milano (Catholic University Milan), Politecnico di Torino (Polytechnic University of Turin), SAA (School of Management), Tongji University (Shanghai) and FINSAA (Associazione per Il Finanziamento degli Studi in Amministrazione Aziendale).